

THE DONZE COMPANY, Inc.

E. L. DONZE
GENERAL MANAGER

N. B. DONZE
COMMERCIAL MANAGER

C. M. POINDEXTER
PROGRAM DIRECTOR

RADIO **K S G M** STATION
"The Voice of the Mother of the West"
Oldest City West Of The Mississippi
P. O. BOX 352
STE. GENEVIEVE, MO.

1450 KILOCYCLES
250 Watts
STUDIOS AND OFFICE
245 MERCHANT STREET
PHONE 580

September 21, 1949

Mr. Ernest R. Cooper,
National Radio Club,
438 East 21st Street,
Brooklyn, 26, N. Y.

Re: Frequency check acknowledgement
Your report - 9-19-49

Dear Mr. Cooper:

This is to acknowledge your report of September 19th, 1949, of our frequency check of the same date.

We wish to inform you your report is correct except for the following:

1. Sign-on and station break continuity used between cycle tone at three minute intervals:

THIS IS STATION K-S-G-M, "THE VOICE OF THE MOTHER OF THE WEST", LOCATED IN HISTORIC STE. GENEVIEVE, MISSOURI, THE OLDEST CITY WEST OF THE MISSISSIPPI, TESTING FOR FREQUENCY ON FOURTEEN HUNDRED FIFTY KILOCYCLES.

K.....AS IN KING, S.....AS IN SUGAR, G.....AS IN GEORGE,
M....AS IN MIKE. KSGM, STE. GENEVIEVE, MISSOURI, TESTING FOR
FREQUENCY ON FOURTEEN HUNDRED FIFTY KILOCYCLES. WE CONTINUE ON
A FREQUENCY TONE.

2. THIS HAS BEEN STATION K-S-G-M, "THE VOICE OF THE MOTHER OF THE WEST" LOCATED IN HISTORIC STE. GENEVIEVE, MISSOURI, THE OLDEST CITY WEST OF THE MISSISSIPPI, TESTING FOR FREQUENCY ON FOURTEEN HUNDRED FIFTY KILOCYCLES. K.....AS IN KING, S....AS IN SUGAR, G...AS IN GEORGE, M.....AS IN MIKE. K-S*G-M, STE. GENEVIEVE, MISSOURI, TESTING FOR FREQUENCY ON FOURTEEN HUNDRED FIFTY KILOCYCLES. REPORTS FROM D-X'ERS WILL BE ANSWERED PROMPTLY. THIS IS C. MATTHEWS, SAYING GOOD NITE TO KANSAS CITY FOR CHIEF ENGINEER ON DUTY, MUREL ROSE, MY ASSISTANTS, ELMO DONZE AND BETTY SCHWENT, AND MYSELF. KSGM IS SIGNING OFF.

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Your report 9-19-49

Regarding your inquiry of the period of our frequency checks please be informed as follows:

We are checked by commercial Equipment Co., Kansas City, Missouri, and are scheduled once per month, the Third Monday of the month, 12:15 A. M. to 12:30 A. M.

My real name is Clifton Matthews Poindexter, alias Cliff Poindexter, C. M. Poindexter, and "Pep" Poindexter, but I broadcast under the name of C. Matthews, altho I do like the name you thought you heard, Steve Matthews.

Without a doubt you will receive all additional information about our beautiful old town from our letter head, we do claim to be the oldest city west of the Mississippi, as Ste. Genevieve was founded in 1735, and was under the flags of France and Spain at different times since it's founding.

Thanking you and hoping to hear from you again in the near future, I will say thanks again, and remain,

Sincerely yours,

C. M. Poindexter,

or

C. Matthews

