

Radio **KCMU** Station

TELEPHONE 2-4401

ROBERT D. RAPP, MGR.
COLUMBIA, MISSOURI

1580 KILOCYCLES

December 27, 1954

Mr. Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, N.Y.

Dear Sir,

I am very happy to verify your reception report of the frequency test conducted by KCMU December 17, 1954 between the hours of 1:24 AM and 1:55 AM (CST). Music was on record by Jackie Gleason. Several reception reports from the Eastern States made mention of the interference from WPGC in Morningside, Maryland that was running ammodulation check at the same time.

We're using Gates transmitting equipment and a universal cross-sectional, guyed 150' vertical antenna, 250 watts power, 2.2 amp antenna current, 1580 kcs.

I'm sorry I can't give you the derivation of the name of Columbia right at the present since I'm rather new here myself, but the town is built around the University of Missouri which is and always has been located here, and Stephen's College for Women as well as Christian College, another girl's school. The total student population is now in the neighborhood of 16,000 and the permanent residents 31,000 plus.

KCMU will begin commercial broadcasting New Years Day, but I hope to go on the air a couple days prior to that for some program testing and commercial free publicity. We have FCC permission to begin anytime now. Our hours are daytime, from 6:30 AM to sundown. Programming will consist of sweet music and 5 minute news casts on the hour, A.P. News Service. We have no network affiliation but we are incorporated in the Midwest Broadcasting System, owned by Cecil W. Roberts of Farmington, Mo. We have no coverage maps published as yet, our main concern now is covering the local market, but if and when we do I'll try to forward you one.

We recieved reception reports from several members of your N.R. Club covering from Conn. and N.J. to Omaha, Nebr. We are very grateful of these reports and wish to commend your members. As yet I haven't failed to verify a report and won't in the future since we will be recieving many more when we make ~~weekly~~ weekly checks beginning next week.

KREI
FARMINGTON, MO.

KCHI
CHILLICOTHE, MO.

KCLO
LEAVENWORTH, KANS.

KCRB
CHANUTE, KANS.

WINI
MURPHYSBORO, ILL.

WBLN-TV
BLOOMINGTON, ILL.

THE MIDWEST BROADCASTING SYSTEM -- C. W. ROBERTS, PRES.

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Trusting that this has answered your questions and sufficiently verifies your reception report, I remain

Sincerely,

Robert D. Rapp
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