

WILLIAM V. STEWART, Pres. and Gen. Mgr. • 1133 Stinson Blvd. • Minneapolis 13, Minnesota
PEOPLE'S
BROADCASTING
COMPANY

January 14, 1954

Mr. Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

This will verify your reception of WPBC, Minneapolis, 980 kc on January 3, 1954 at 5:10 am CST.

WPBC went on the air in October, 1949. We just recently, within the past few weeks, went to 1,000 watts. We have had response on the morning show you mentioned from Arkansas, Iowa, Montana, Ontario, New Jersey, Ohio, Illinois, and many other states.

We have had frequency checks in the "wee hours" and there is a possibility of another in the future, but nothing definite has been scheduled. As to the programs of KTIS and KEYD, I'm afraid I can't help you there, as I am not familiar with their schedules.

Thank you very much for writing. Join us again soon!

Best wishes,

Becky A. Stewart
(Mrs.) Becky Ann Stewart
Program Director

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