



# KBEW Radio

BLUE EARTH, MINN 56013

April 26, 1966

Dear Mr. Cooper,

This is to confirm your reception of KBEW on April 18, 1966 from 2:01 AM to 2:19 AM CST.

We check frequency on-the-air. Blue Earth pop: about 5,000.

Name comes from color of clay under river bed near Blue Earth. The river drains into the Minnesota River, which in turn is a tributary of the Mississippi.

Serry about not making it out of the rack for the first one. We got in the neighborhood of 50 replies, mostly from the East Coast area. There were just two from California, and one from Colorado to the west. Furthest reply came from Sitka, Alaska, 2100 air miles away.

We seemed to be particularly strong in Pennsylvania, out-doing KSMM, Shakepee, and KSTP, Minneapolis-Saint Paul most consistly <sup>best</sup> in that area.

Perhaps it would be fun to do it again with more advance notice a year from now or so. Right now, I need time to recover from the letter-writing. No extra secretaries in these small stations!

As a matter of fact, here I am news director, sanitation engineer, and just about everything else, in addition working four hours of air-shift a day. This is not unusual in an operation of this size, but I hope this will explain my not answering these letters all more promptly.

Best Regards,

Serving Faribault County and Northern Iowa

William N. Merrill, CE, KBEW