

1550 on your dial

1000 watts in all directions



WSHN FREMONT, MICHIGAN

Stuart & Helene Noordyk - Owners

Jan 9, '62

Ernest Cooper
Brooklyn, N.Y.

Dear Sir,

Thank you for your very nice letter of Jan. 6 Ernest. You wrote one of the nicest letters I received in a long time also that you're using the personal letter instead of those lousy form letters so many people use.

You were correct in every respect (how's that for some poetry) we've been getting a lot of letters out your way lately. Including some out of Fort Lee N.J. Belmar, N.J. + Newark, N.J.

As far as your image trouble, there's not too much you can do about that. That's always the case with local station, especially with a couple powerhouses like those. Unless you have a near perfect receiver it's hopeless. The signal gets through all over.

We with our 1000 watts are giving some people the same trouble here, especially those with the cheap table model radios. Why don't you try the old stand by once, the regular L-shaped long wire? and as high as you can get it. Sorry about the coverage map, we don't have enough right now to go around, but we outrun 2 Muskegon 5 kw. stations in every direction.

We went on the air in May of '61 so we're still young, and have freq. check every first Sat. of the month from 1:15-1:30 Fremont is ~~the~~ a little farming community of about 4000 with the famous Gerber Baby Food main plant here. As to the significance of the call letters, you can see that in the heading of this letter if you look close, see it?

Sincerely Your

Bill Docter
C.E.