

JAMES GERITY, JR., President  
O. W. MYERS, V. P. & Gen. Mgr.  
LARRY PAYNE, Sec.-Treas.

W P O N

PONTIAC, MICHIGAN

Telephone: FEderal 8-0444  
Waldron Hotel — 7 So. Perry Street

GERITY BROADCASTING COMPANY

DAVID L. NORTON, Station Mgr.

January 20, 1954

Mr. Ernest R Cooper  
National Radio Club  
438 East 21st Street  
Brooklyn, 26 N.Y.

Mr. Cooper

This is a verification of your report of reception of WPON on December 19, 1954, which checks with our log.

WPON is owned by the Gerity Broadcasting Company and started operations on December 2, 1954 with a power of 500 watts, DA nights to the North. We plan some test programs in 2 or 3 months on a transmitter which will be used for stand-by operation.

Pontiac is named after an Indian chief, and has a population of about 80,000. The Pontiac automobile is made here along with GMC trucks.

yours very truly



Elwood Brown Chief-Eng.

*Hour After Hour . . . More Selling Power*

WABJ—Adrian, Michigan

Associated with WNEM-TV, Bay City—Saginaw, Michigan

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