



WTMJ'S TRANSMITTER WITH ANTENNAE TOWERS, AND BROADCASTING EQUIPMENT

14201 N

THE MILWAUKEE JOURNAL STATION
WTMJ

The WTMJ transmitting station, as seen from an airplane, stands out boldly from the surrounding farm country, with the two antennae towers rising majestically into the sky. This transmitting station is located at Brookfield, Wisconsin, 12 miles from the heart of Milwaukee. Visitors are welcome by special arrangement with WTMJ's station director. The modern equipment used at the transmitting station includes the delicate 5,000 watt transmitter shown in the upper left hand panel. The lower right hand panel pictures the master control board employed in the operating room located in The Milwaukee Journal building, Fourth and State streets, Milwaukee. Station WTMJ broadcasts daily for 18 hours, with a frequency of 620 kilocycles on a wave length of 483.6 meters.

This will verify your
reception of this sta-
tion January 17, 1933
at 6:45 p.m. CST.

WTMJ



POST
CARD



Ernest R. Cooper
312 East 5th Street
Brooklyn, New York

U.S.A. BY E. C. KROPP CO., MILWAUKEE