

BALTIMORE—AN OLD CITY WITH NEW WAYS



In acknowledgment of your recent communication we trust you will accept this folder as a personal answer and also as an expression of our appreciation of your interest in our station and its programs.

It is the purpose of WBAL to render a valuable service in the way of information, entertainment and instruction, and, further, to carry to radio audiences everywhere the spirit of progress and cordiality for which Baltimore has always been distinguished.

WBAL's detail programs and special features are announced throughout the country by various newspapers and magazines to whom we extend free program service.

The cooperation and interest of friends like yourself are vital factors toward the success of any radio station and we sincerely hope we may continue to number you among our enthusiastic supporters.

We also wish to extend to you a cordial invitation to visit WBAL studios at any time.

WBAL BROADCASTING STUDIOS.

PS. Your reception of the "Amos 'n' Andy" program January 31, 1933 has been verified. "The Perfect Song" is their signature.

Director.



A NIGHT VIEW OF BALTIMORE

1060K
10000W