

# THE NEIGHBORHOOD STATION

GET THE **WTAO** HABIT

740 KILOCYCLES

250 WATTS

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447 CONCORD AVENUE

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CAMBRIDGE 38, MASS.

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15 April 1948

Mr. Ernest R. Cooper  
438 East 21st Street  
Brooklyn 26, New York

Dear Mr. Cooper:

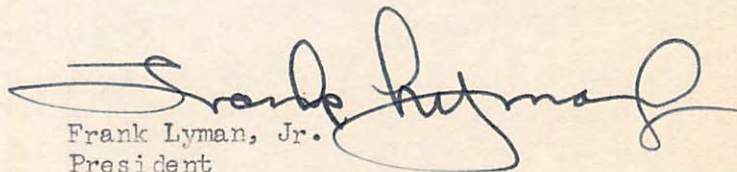
Your nice letter of April 13th has just come in, and I am indeed pleased to be able to verify your reception of our new AM Broadcasting Station operating on 740 kilocycles. We here at WTAO certainly appreciate the kind of report you have sent us, as it aids our engineering perspective on the coverage pattern of our station.

WTAO operates with a power output of 250 watts and a 280 foot vertical radiator which is non-directional.

Kindest regards.

Sincerely yours,

WTAO

  
Frank Lyman, Jr.  
President

FLJR:dw

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SERVING EASTERN MIDDLESEX COUNTY WITH BOSTON AS A BONUS

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