

Ernest Cooper.

Thanks For Listening



ERNEST R. COOPER

5 Anthony Street
PROVINCETOWN, MASS. 02657

(508) 487-9337

November 30, 1993



MEMBER: National Radio Club (NRC) • International Radio Club of America (IRCA)
Worldwide TV-FM DX Assoc. (WTFDA) • WOMR-91.9, on-air staff

Radio Station WMSX
288 Linwood Street
Brockton, MA 02401

Attention of the General Manager, Edward Perry
and/or the Chief Engineer

Gentlemen - Good Morning!

In trying to bring my verification albums up to date, I find that I do not have such from WMSX, and I hope you will be so kind as to send me a letter verifying my reception of WMSX, if you agree that the items listed below actually came from your station, which is a local signal here - that is, until about an hour before sunset, when WPOP "pops" in and gives you a pyral battle here. Now, here is what I heard and jotted down today:

Date: Tuesday, November 30, 1993

Frequency - 1410 kHz.

- 12:25 p.m., as I tuned in - Male host, talking on the phone to someone in Ghana - I think he said it was the King. The latter's voice was barely audible - in fact, I thought, when I tuned in, that WMSX was on open carrier, and WPOP was sneaking in!
- 12:28 - Commercial for Chinatown Restaurant - no MSG, no cholesterol! A complete dinner for \$4.75, and other meals slightly more expensive - located at the corner of Osk Street and -----.
Phone number: 580-2885, given twice.
- 12:29 - Commercial for Professional Marketing, "P.N.P." Free - call 617-341-8332 for a brochure.
- 12:29:30- Commercial for Sir Speedy, 62 Main Street, Brockton, 588-2555.
- 12:30 - A holistic message from Diane Lang, 617-963-2901. A one hour massage for \$1.00.
- 12:30:30 - Host announced his up-coming guests into next week, which ended with "Keep tuned to WMSX."
- 12:32 - Commercial for the Stoughton Flea Market, Saturday and Sunday, 9 to 5, on Route 27 by the Boot Factory and Railroad station.
- 12:33:30 - Talking with Corey Everson, a mega athlete, and many other things.

You have a fine signal over here, as I said, until skip sets in. I hope the above proves I was listening to your station, and that you will be so kind as to verify my reception of WMSX, and return postage is enclosed, along with an explanatory brochure which I hope you will find interesting.

The best of holidays to you, and I hope that 1994 will be another successful year for WMSX! Peace.

Yours sincerely,

I've also enclosed a copy of a report I sent in back in October of 1991 from which I did not receive a reply.

October 21, 1991

Radio Station WMSX
288 Linwood Street
Brockton, MA - 02401

Attention of Donald Sanfler, Owner
and/or Edward Perry, General manager
M

Gentlemen - good Morning!

I hope you will be kind enough to verify my reception of WMSX, which comes in very nicely over here during the height of day, but towards evening, WPOP begins to slip in behind you, and by 4:35 this afternoon, they were on top! Back last January I sent in a report - enclosed - to this same address, which was bounced back at me by the ever-lovin' Post Office - note the envelope, enclosed! Getting hold of the new W Street Journal today thus prompted me to send in a new report, to prove my reception, to wit:

- 4:18 p.m. (as I tuned in) - Host talking about his parking between the two WMSX towers and having a squirrel give him the claw! (He said he was having 'one of those days'.) He then said he has tickets to. He brought on Mark ----- who inst ad of talking about this show, he castigated the host for using "a word" that had people calling in to complain. He couldn't remember what that word was. Then they discussed the show, saying it is tomorrow night, Oct. 22 at 8 p.m. as Boston Park Plaza Hotel. Said to get the tickets, listeners would have to identify two songs sung by Badfinger.
- 4:20 - Commercial for Simpson Springs soda, sold at Shaw's.
- 4:21 - Ad for Sign Designs, Route 123, 730 Belmont Street. 580-0094. Said, "No sign on a business is a sign of no business!"
- 4:22 - Comic announcements about school lunches.
- 4:23:30 - Ad for Costume Rentals and Masquerade Mania in Boston. 559-1080.
- 4:25 - Call 523-6658 for live magic shows, and Santa Claus! Hire the Stephen Brenner Magic Show.
- 4:27 - Host described the studio, mentioning the big banner on one wall that says WMSX-1410.
- 4:33 - Mention of Perkins Cafe on Perkins Street.

And here, WPOP made it difficult to follow what was happening on WMSX, so I hope the above will warrant verification of my reception. I have been a DX fan 58 years, and now have 4,385 AM stations verified, including locals, as well as many foreign stations. Return postage is enclosed in the inside envelope and report. Please show the inner envelop^e to your post office and tell them to wake up!

It was fun listening to your host today, and the best of continued success to WMSX. Do you have permission to operate at night with lower power?

Thank you for your time and trouble, and could you include a coverage map, please, with your reply? My best to you and everyone at WMSX, and I'm wondering if Ed Perry remembers me from WOMR here in Provincetown, a community access non-commercial FMer on 91.9?

-Yours in radio,