



"in Johnny Appleseed-land"

DIAL 1000

**WLMS** 1000 W  
1000 KC

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19 Water Street  
Leominster, Mass. 01453

James A. Fitzgerald, Jr.  
Vice President & General Manager

MAY 23, 1970

MR. ERNEST R. COOPER  
NATIONAL RADIO CLUB  
438 EAST 21ST. STREET-CARRIER ROUTE #23  
BROOKLYN, NEW YORK 11226

DEAR MR. COOPER:

FIRST, LET ME APOLOGIZE FOR THE LATENESS OF THIS RESPONSE, YOUR LETTER WAS MOST INTERESTING AND I TOOK THE OCCASSION TO PASS IT ALONG THROUGH THE RANK AND FILE OF OUR STAFF, REGRETABLELY, IT WAS NOT REDIRECTED TO ME UNTIL A FEW DAYS AGO.

YOUR REPORT OF RECEPTION IS MOST ACCURATE AND FRANKLY, YOUR KIND COMMENTS WERE MORE THAN APPRECIATED.

I HOPE THE SUMMER WILL FIND YOU ON CAPE COD AND THAT YOU WILL BE ABLE TO ENJOY THE WLMS SIGNAL.

THANK YOU FOR YOUR INTEREST IN WLMS AND MOREOVER, THE RADIO INDUSTRY AS A WHOLE.

SINCERELY,

  
JAMES A. FITZGERALD, JR.  
VICE-PRESIDENT AND GENERAL MANAGER

JAF:RAB