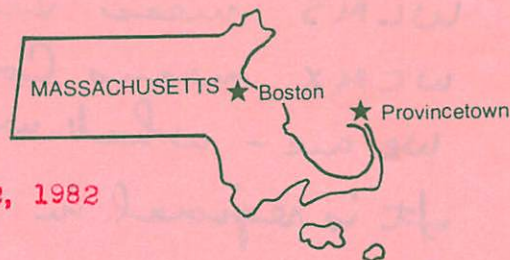




**ERNEST R. COOPER**  
 National Radio Club  
 5 Anthony Street  
 PROVINCETOWN, MASS. 02657



(617) 487-9337 April 12, 1982

Donn Parker  
 Radio Station WCMX  
 Box 1,000  
 Leominster, Massachusetts, 01453

Good Morning, Mr. Parker!

This late afternoon, I decided to take a report on WCMX, and ask, please, for verification of my reception of WCMX, formerly WLMS. I'm wondering why the call change - just because of the format change? At any rate, I have ALL Massachusetts AM stations verified, of course, except for WCMX. WCMX is in all day over here at the Cape Tip, with a listenable signal, but with some background noise and a slight hint of signal from either WHWB in Rutland, or CKBW in Bridgewater, Nova Scotia - it was too faint to tell which it was!

Here is what I heard this late afternoon from WCMX, on 1000 kHz:

- 5:28 p.m., when I tuned in - Local news from Fitchburg, Gardner, Worcester, Leominster .
- 5:30 - Mentioned Bob Morgan would be along at 5:31 with the sports news.
- 5:30:15 - Ad for Sears.
- 5:31:10 - Mentioned still time to register teams for the adult men's softball league; call between 8:30 and 5:30.
- 5:31:30 - Said the local high school baseball schedule starts Thursday for Leominster, if the field is playable.
- 5:32 - Mentioned that Torrez "will pitch" this afternoon for the Red Sox' home opener. (I use quotes because the game was already over!) (I had been listening to it!)
- 5:32:40 - The weather, now 47°. Then mentioned "Country Music Ten, WCMX."
- 5:33 - Two selections in the country style.
- 5:39:30 - Mentioned a camping and outdoor show this weekend at Worcester, 701 Lincoln Street, sponsored by Chapter 11 of -----?-----.
- 5:40:10 - Ad for retirement accounts at Leominster Savings Bank.
- 5:41:10 - Singing station jingle, then a country tune.
- 5:44:45 - Mutual Sports with Jim Gannon, including some of those "quickie" interviews with "You Know" type interviewees from the Sports world. ~~5:46:10@xxxxt~~
- 5:46:10 - State Farm Insurance ad.
- 5:46:40 - Rodney Dangerfield for Pilot Pens.
- 5:49:30 - Ad for Twin Oaks Restaurant in Sterling, phone 422-8414.
- 5:50:15 - Ad for Guy's Carpeting and Furniture store.
- 5:50:50 - Ad for Rell Hardware in Leominster.
- 5:51:05 - Ad for a service station on Route 119 in West Townsend. The announcer's name was ----- Casey.

My receiver is a Hammarlund HQ-180, but I was using a stand-by receiver today, a brand new G.E. Superadio portable. I have been a DX fan from the year 1932 and have 4,233 verifications from that many different standard AM stations. My good friend Stan Morss mentioned receiving a nice letter from you, and suggested I send my report to you.

Thank you very much for your time and consideration, Mr. Parker, and the best of luck to WCMX in the country field! Return postage is enclosed, and I look forward to your verification letter and, could you possibly throw in a coverage map also, please, Mr. Parker?

Thanks! My best to you and all the gang at WCMX!



(over)

Yours in radio,

*Ernest R. Cooper*

WLMS means Westminster MA

WCMX means Country Music 10. It tells who  
we are - what we are - where on the dial we are.

It is regional in thought and concept.

Coverage maps are not available now. I put in  
an old one.

Jan Parker