

RADIO STATION

YOU CANNOT
ADEQUATELY COVER
NEW ORLEANS
WITHOUT WBNO

W_e **B**_{oost} **N**_{ew} **O**_{rleans}

NEW ORLEANS
COVERAGE
METROPOLITAN AREA
THREE-QUARTERS OF
A MILLION

STUDIOS
St. Charles Hotel 1829 Baronne St.

NEW ORLEANS

RAYMOND 2429

Oct 21-36,

Mr Ernest Cooper,
Brooklyn, N.Y.

Dear Sir:

This is to verify your reception of
our test program on 12th inst.
"Thanks" for your letter. The selection
you mentioned was "Toselli's Serenade"
organ solo a recording by Jesse Crawford.
I sing this selection over the radio
often.

Be with us on Nov 9th 3⁴⁰ to 4⁰⁰ A.M.

C.S. T. our time

Again thanking you for your response
I am,

very truly yours

V. H. Bradberry,
Engineer

WBNO
Now WINOE