

a.m. **wail** f.m.  
r a d i o

RALPH L. BURGE, PRES.  
OWEN D. ELLIOTT, MGR.

3150 COLLEGE DRIVE  
BATON ROUGE, LA.  
TELEPHONE DI. 4-5275

October 10, 1957

Mr. Ernest R. Cooper  
National Radio Club  
438 East 21st Street  
Brooklyn 26, New York

Dear Mr. Cooper:

Your reception report of October 5, 1957 has been received and checked.

Please accept this letter as a VERIFIED reception reply of October 4, 1957.

Briefly Answering your questions:

1. BATON ROUGE is French meaning Red Stick, the red stick marking an early Indian camp site on the bluffs of the Mississippi River.
2. Population -- 156,900.
3. We operate directionally on 1 Kw between sunset and midnight.
4. Call letters were changed June 11, 1957 when new ownership began operation.

On November 10, 4:00 to 4:30 AM CST we will have a special DX program.

Thank you for your report.

Sincerely,

*J. E. Van Valkenburg*  
J. E. Van Valkenburg  
Chief Engineer

JEVV/ms