

ERNEST R. COOPER, EDITOR
NATIONAL RADIO CLUB
438 EAST 21ST STREET
BROOKLYN 26, NEW YORK

August 17, 1964

Radio Station KWLA
Many, Louisiana

R MORIARTY

Attention of Mr. ~~R. C. Moriarty~~, Chief Engineer

This morning, I heard your station's frequency check here in Brooklyn, and I would like very much to send you this reception report in the hope that you will be so kind as to verify my reception of KWLA. I sent in a report about a year ago, but I didn't hear from you then. At that time, of course, your station was brand new, and I imagine things were quite hectic then.

KWLA's thousand-cycle tone came in much better and louder than did your voice announcements. I'd like to offer a suggestion - why not use the thousand cycle note and break it up into Morse Code letters for your call letters, as many other stations do?

I tuned in at 12:06 a.m., D.S.T., and heard the cycle tone. At 12:11:15, it stopped and an announcement was made, giving the station location and call letters twice, and mentioning 1530 kilocycles, and that KWLA was on the air for a frequency check. A similar announcement came along at 12:17:15, and at 12:20:15, another, which was the last heard from KWLA. It was not possible to get your announcements word for word, for the volume on voice was way down in the mud, although the signal hit S-7 on the S-meter of my Hammarlund HQ-180. There was some fading, quite rapid, also. WCKY was not on the air during your check time, so KWLA was in the clear here, but it was sort of noisy, but compared to an average summertime morning, I guess you'd say it was pretty quiet.

I do hope you will be so kind as to verify my reception of KWLA, and I would appreciate learning how your city got its interesting name. Do you have any Chamber of Commerce folders or some local postcards you might be able to send me? Also, what are KWLA's regular hours of operation for next month?

It was a pleasure to have listened in on your frequency check this morning, Mr. Moriarty, and I am enclosing return postage for your reply. I'd appreciate it if you would be so kind as to VERIFY my reception of KWLA, and if you could enclose one of your KWLA Coverage Maps, I'd certainly appreciate it. Thank you.

The best of continued success to you and to all the boys at KWLA, which I hope to hear again, soon. I shall be looking forward to hearing from you!

Yours DXingly

Ernest R. Cooper

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