

CHARLES PRESIDENT  
E. AND  
RAY GENERAL MANAGER

1300 KILOCYCLES  
1000 WATTS — NON-DIRECTIONAL



RADIO STATION

KLUE

850 HAVENS ROAD  
TELEPHONE 2-4617

Shreveport, Louisiana  
January 21, 1958

Mr. Ernest R. Cooper, Editor  
National Radio Club  
438 East 21st Street  
Brooklyn 26, New York

Dear Ernest:

This is to verify your reception of a portion of our test program on January 13, 1958 during the period from 2:00 to 2:30 AM., C.S.T..

I regret that due to interference you were unable to receive more of the program.

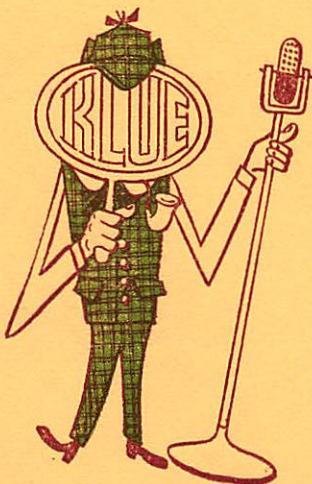
In answer to your questions: RADIO KLUE went on the air January 27, 1957 (so you can see our first anniversary is at hand); there is no special significance to our call letters except KLUE (your Clue to good music!){i.e., NO Rock 'n Roll!!!}; We have no regular early-morning frequency check period; And, I regular Sine-On period is 6:00AM Weekdays and 7:00AM Sundays...with Sine-Off varying according the official Sundown in this area...i.e., January it's 5:30PM; February 6:00PM, etc..; A copy of our coverage map is enclosed.

We will be on with another program test from 2:30 to 3:00 A.M., C.S.T. on February 24, 1958 for the Newark News Radio Club. Hope you will be able to receive same.

Thanking you for your report, I am,

Very truly yours,

C. H. Maddox, Chief Engineer  
RADIO KLUE



CHM:eh