

THE FRANKLIN BROADCASTING CO.

"First With The News Of People You Know"

FRANKLIN, KENTUCKY

April 23, 1954

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

Thank you for your letter of April 19, 1954, stating that you have logged two of our equipment tests. Your verifications are correct.

Franklin is a town of 5,000 population and was named for Benjiman Franklin.

We plan to go on the air on April 25 at 1:00 p.m., CST, for our program tests.

Ours is a daytime only station, operating from 5:30 in the morning until sundown. We are not sure yet who will do our frequency measurements, but if you will drop us a line later we will give you this information and a schedule on frequency checks.

As a local station, we are programming for about 45,000 people in 1,300 square miles area, but will be heard much further. A covering map of our territory is enclosed.

Cordially yours,

L. L. Valentine
L. L. Valentine
Manager

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