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TELEPHONE HEDRICK 2-1480

5913 WOODSON / DICKINSON BUILDING / MISSION / KANSAS

TOM E. BEAL / GENERAL AND COMMERCIAL MANAGER

JOHN L. HUMPHREYS / STATION MANAGER / TECHNICAL DIRECTOR

September 16, 1957

Ernest R. Cooper
438 E. 21st St.
Brooklyn 26, N. Y.

Dear Mr. Ernest Cooper,

Thank you for your letter of September 9, 1957 reporting your DX reception of KBKC.

Please accept this letter as official verification of your reception. Your contact with us was made on our second test period in the station's history.

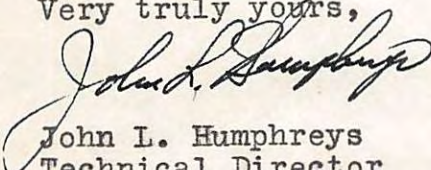
KBKC is Kansas City's newest, finest standard AM daytime station featuring high fidelity broadcasts. Our construction permit requires us to be directional with a three tower array. However, we are making non-directional proof of performance and you received us with a non-directional pattern at 500 watts. KBKC is all RCA equipped with Fairchild reproducing gear.

Our daytime commercial program will start 30 or 40 days from now.

Concerning your questions Ernest, KBKC is the first station of a group with a parent organization owned by Mission Broadcasters Inc. We have scheduled 5:50 AM as sign on period for seven day week. KBKC is hoping to go on the air commercially sometime in early October. Enclosed you will find our rate card that contains more information.

Thank you again for your information.

Very truly yours,


John L. Humphreys
Technical Director

JH/nh