

RADIO STATION WORX

Division Electronic Laboratories, Inc.

Phone 962

Madison, Indiana

MARCH 10, 1956

MR. ERNEST R. COOPER
NATIONAL RADIO CLUB
438 EAST 21ST. STREET
BROOKLYN 26, N. Y.

DEAR MR. COOPER:

IT IS INDEED A PLEASURE TO SEND YOU THIS LETTER TO VERIFY YOUR RECEPTION OF OUR TEST PROGRAM ON 1270 KCS WITH 1,000 WATTS ON THE MORNING OF FEBRUARY 22, 1956.

WE RECEIVED A TOTAL OF 26 DX REPORTS FROM OUR TWO EARLY MORNING EQUIPMENT TESTS. OUR RECORD FOR DISTANCE WAS WAKARI, NEW ZEALAND.

WE BEGAN OUR COMMERCIAL OPERATIONS WEDNESDAY MORNING, MARCH 7, 1956. WE HAD OPERATED AN FM STATION IN MADISON FOR FIVE YEARS PRIOR TO THIS TIME. WE NOW ARE PROGRAMMING BOTH STATIONS. WE SIGN ON AT 6:00 EST EACH MORNING EXCEPT SUNDAY, WHEN OUR SIGN-ON TIME IS 7:00. WE ARE FORTUNATE IN HAVING A FREQUENCY CHECK STATION WITHIN OUR DAYTIME SIGNAL AREA WHICH SAVES US THE TIME AND TROUBLE OF HAVING TO SIGN ON DURING THE AM HOURS OF THE DAY FOR THIS. THE CALL LETTERS WERE ASSIGNED TO OUR FM STATION, SO WE RETAINED THEM FOR THE FM ALSO, AND HAVE NO SPECIAL SIGNIFICANCE. WE ARE INDEPENDENT AND ARE DIRECTIONAL. A MODIFIED FIGURE-8 WITH OUR DOMINANT SIGNAL POINTING TOWARD LOUISVILLE, KENTUCKY AND CINCINNATI, OHIO. AT THE PRESENT TIME, WE HAVE NO COVERAGE MAPS, BUT AS SOON AS WE GET SOME PRINTED, WE WILL SEND YOU ONE.

THANK YOU VERY MUCH FOR YOUR TIME AND TROUBLE IN LOGGING US. INFORMATION GLEANED FROM THESE REPORTS HAS BEEN MOST HELPFUL.

YOURS VERY TRULY,

Herbert L. Arms
HERBERT L. ARMS
STATION MANAGER
WORX