

RADIO STATION

1570 KC.

**WILO**

*"The Voice of NEWS, MUSIC and SPORTS"*

FRANKFORT, INDIANA

PHONE 3338

January 20, 1954

Mr. Ernest R. Cooper  
438 East 21st. Street  
Brooklyn 26, New York

Dear Mr. Cooper:

We had no intention of ignoring your letter as you have probably supposed by now. We've just been awfully busy and then too, we just got our stationery a couple weeks ago.

We wish this letter to serve as your verification of WILO on November 8, 1953.

You asked the population of Frankfort - it is about 18,000. We didn't name the station after anyone, just named it WILO so we could call it Y-LO - we even have a little gremelin called Willy Y-LO.

WILO began regular broadcast schedule on November 23, 1953. Hours of operation are from local sunup to sunset. We would be happy to send you a coverage map if we had them printed, but since they are in the process we'll do so as soon as we get them printed.

Sincerely,

RADIO STATION WILO

*Shirley Bieser*

Shirley Bieser  
Traffic Director