

RADIO STATION WOW

Fort Wayne, Indiana

Dear Radio Friends:

We thank you for your very nice and interesting communication of recent date commenting on our broadcast program.

To receive a nice report like yours is a stimulant for us and our artists to put forth our best efforts and please our radio audience.

It is our wish to answer personally each letter that we receive, but the tremendous amount of mail response makes this impossible, however, we hope our programs continue to please you and that we may hear from you again.

~~Your card stating you heard WGL at 3:25 A. M. E.S.T. is correct and you may use this as a verification for WGL.~~

Irene Koon
W-O-W-O & WGL

10,000 WATTS LICENSE
50,000 WATTS CAPACITY

W-O-W-O
SCHEDULE

1160 KILOCYCLES
MEMBER COLUMBIA CHAIN

CENTRAL STANDARD TIME—CENTRAL DAYLIGHT TIME, MAY TO OCTOBER

SUNDAY	8:00 a. m.—Midnight.
MONDAY	7:15 a. m.—1:30 p. m. and 8:00—10:30 p. m.
TUESDAY	7:15 a. m.—1:30 p. m. and 7:30—10:30 p. m.
WEDNESDAY	7:15 a. m.—1:30 p. m. and 7:30—12:00
THURSDAY	8:15 a. m.—1:30 p. m. and 7:30—10:30 p. m.
FRIDAY	7:45 a. m.—1:30 p. m. and 6:00—11:00 p. m.
SATURDAY	8:30 a. m.—2:00 p. m. and 5:00—8:00 p. m.

It is a pleasure for us to offer to you a sincere invitation to visit the Studios of WOWO, located at 213-215 West Main Street, in Fort Wayne, Indiana. These beautiful new studios are open for your entertainment and inspection. Observation rooms for our guests offer an opportunity to watch our artists broadcast.

The WOWO transmitter and towers, one of the largest and finest equipped stations in the country (50,000-watt capacity), are located 7 miles northwest of Fort Wayne on the Lincoln Highway. Our invitation is extended that you may visit and learn the entire facilities of this exceptional broadcasting station WOWO.

Stop in Fort Wayne—visit this second largest city in Indiana. This historic city, now grown to 138,000 population, offers unusual facilities for your comfort and enjoyment through its excellent hotels and theatres. Ideally situated as a stopping point on your tours, Fort Wayne will be proud to have you as its guests.

WOWO



TOP VIEW: THE PANEL ONLY OF THE 50,000-WATT WOWO TRANSMITTER

LOWER VIEW: STUDIO C. WHERE THE VOICE OF WOWO'S GIANT PIPE ORGAN IS BROADCAST DAILY TO OUR MILLIONS OF LISTENERS

FORT WAYNE
Indiana's Second City
Population . . . 138,000
Located in Center of
America's Population



Earnest R. Cooper
140 E. 21 St.,
Brooklyn, N.Y.

MAIL
PARLY
FOR
CHRISTMAS

