

1270 k.c.
AM



95.1 m.c.
FM

Jan 4, 1956

Mr. Ernest R. Cooper Editor
National Radio Club
Brooklyn 26, N.Y.

Dear Mr. Cooper:

Thank you for your letter of Jan 1, 1956 in which you reported the reception of WCMR. This is to confirm that we were instrument testing on Jan 1st and that we are expected to sign on Jan. 16th.

The population of Elkhart at present is 35,000. The city got its name, I've been told by an old timer, from the shape of an island in one of its local rivers. Now about the station. Starting Jan. 16th it will be on daytimes, and beaming north and south we will protect Gary. We are not affiliated with any other station or network, and at present our coverage maps are not available.

Enclosed please find belated Seasons Greetings and our present Rate Card.

Cordially yours,

George Bridgen
George A. Bridgen
Station Manager

GAB/cr

P.S. WCMR
Clarence Moore & Rudy