

1570K.C.

Serving INDIANA'S
NORTHEAST

WAWK

"Music All Day"

NOBLE-DEKALB BROADCASTING COMPANY, INC.

Offices-Studios: Route No. 6 and North East Avenue

P. O. Box 47 • Telephone 764

Kendallville, Indiana

Dear Mr. Cooper,

Feb. 21, 1960

This is to confirm your reception of WAWK on Feb. 12th,
from 1:05 to 1:15 AM, EST.

Our weekday sign off sched. is: Feb.-6:15, Mar.-6:45, Apr.-7:15,
May-8:00, all times EST. Sunday signoff about 5:10 PM. No maps
available. We are only 250 watts.

The K stand for Kendallville and A for Auburn, which is the
county seat of DeKalb County. No affiliations. This station originally
was WKTL (directional-2 towers) and went on air in Nov. 1955.

In July 1957 the call letters were changed to WAWK, when new
owners took over. In March 1958 we went non-directional.