



*Studio & Offices Hotel Bannock, Pocatello*  
august 8, 1951

Ernest R. Cooper  
National Radio Club  
438 East 21st. Street  
Brooklyn 26, New York

Dear Sir:

Enclosed is a verification card confirming your reception off KEIO.

Pocatello is a city of 25,000 population at the last census. The name is of indian origin, the exact meaning I do not know. KWIK's coverage is mainly local, our antenna pattern is such that we do not give very good coverage to smaller towns approximately 25 miles away.

Yours Sincerely  
*Delbert Williams*  
Delbert Williams-chief eng.

( KEIO )