

PHONE 3275

111 PARKWAY CIRCLE

W W C C
West Georgia Broadcasting Co.
1440 K. C.

500 WATTS

BREMEN, GEORGIA

September 30, 1957

Dear Mr. Cooper:

This is to verify your report of reception of our new radio station on Wednesday AM, September 25th, 1957. We are operating on the assigned frequency of 1440kc with a power of 500 watts.

WWCC has already been inspected by the FCC and we are looking for a telegram at any time giving us permission to go on the air with our regular scheduled programs. This station is a day time station so our sign-on and sign-off will vary with local sun-rise and sun-set. We are planning to use the same sign-on and sign-off times on Sundays as we do during the week. Van Nostrand is going to make our frequency checks during the day while we are broadcasting our regular programs.

Bremen, Georgia is known for its men's clothes. We have three plants here that manufacture clothes for men. Sewell Manufacturing Co. is the second largest manufacture of men's clothes in the United States. Hubbard Manufacturing Co. is the largest manufacture of men's clothes in the world under one roof. We also have a Cluett-Peabody Co. here . Therefore, what could be more natural than World Wide Clothing Center?

Bremen has a population of around 5,000 people. Many of the people who work in the plants here come from the surrounding towns and commute to work. Bremen got its name from a German man

World Wide Clothing Center

who came from Bremen, Germany to settle this town. It was first named Woofpen, then a man named Kramer moved the town when the railroad came through. When he moved the town to a new location to make way for the railroad the town for a short time was known as Kramer, Georgia. Bremen celebrates its 100th birthday this year.

We are very much interested in making an early morning test for your club but as you know we have lots of loose ends now that will have to be fixed before we will be able to make this test. If you would like to you may go ahead and send us the details and we can get in touch with you when we feel that we can set a date for such a test.

Thanks so much for your interest and for your report.

very truly yours,

James McKay
JAMES MCKAY, CHIEF ENGINEER