

Race

Rural

Religion

1,000 Watts

WJIV

From 900

128 WEST TAYLOR ST.

3-9896

SAVANNAH, GA.

October 30, 1950

Ernest R. Cooper
Brooklyn, New York

This is a verified report of your reception of WJIV on the morning of October 1, 1950. WJIV took to the air on October 6, 1950. WJIV is a daytime station operating from sunrise to sunset.

Our frequency checks are made in the daytime so we have no nite schedule. WJIV will serve an area of about 75 miles but due to the transmitter location we have received mail from several hundred miles. The transmitter is located on Hutchinson Island in the Savannah River.

The existing station were afraid of competition and fought us on the programming of WEAS in Decatur, Ga. We program a lot of religion.

Hoping to hear from you in the future.

Yours truly,



William H. Keller
Chief Engineer WJIV
Chief Engineer WEAS Decatur, Ga.

SAVANNAH

THE CAPITOL OF
WORLD NAVAL STORES

HAS THE WORLD'S
OLDEST COTTON
EXCHANGE

WORLD'S LARGEST
INTERGRATED PAPER
PULP MILL

LEADS SOUTHEAST
IN IMPORTS

WORLD'S LARGEST
FROZEN SEA FOOD
PACKING PLANT

The Family Station