

RECEPTION VERIFIED
W. A. COOPER, C.E.

ERNEST R. COOPER, EDITOR
NATIONAL RADIO CLUB
438 EAST 21st STREET
BROOKLYN, NEW YORK 11226

September 16, 1968

Radio Station WVOJ
Jacksonville, Florida

Attention of the Chief Engineer

Good Morning, Sir!

This morning, I chanced to hear your station up here in Brooklyn, and I would very much like to tell you about it, and ask for verification of my reception, please. I suppose you have been getting quite a few of these requests lately, but I do hope you are interested in how you are getting out during the wee hours of the morning, and that you'll be so kind as to verify reception for those who PROVE they heard WVOJ, and who send return postage, as do members of the National Radio Club.

WVOJ had some competition here, from WCOG (similar-sounding call letters!) in Greensboro, N.C., which was testing, and from an unknown, unidentified station with cycle tones, and from all-night broadcaster CKKW in Kitchener, Ontario, which was very weak behind the other three signals. WCOG was the loudest, and then came the tone station, and then WVOJ. However, at times, WVOJ would fade up and on top of the pile for short periods. The signal faded considerably with these other stations. The receiver is an 18 tube Hammarlund HQ-180-C, and the antenna is an indoor tuned loop, with 144' of wire. I had it in a N/S position for strongest signal from WVOJ.

I want to prove I heard WVOJ, so here is what I noted:

Date: September 16, 1968

Frequency - 1320 kc/s.

- 3:09:15 a.m., E.D.T. (^{when} I tuned in) - Ad for Columbia School of Broadcasting. Said school was approved for veterans, and mentioned there are over 6,000 radio and TV stations in this country, all of whom need announcers.
- 3:10:50 - Country song by girl.
- 3:13:15 - country song by man, slow tune.
- 3:16:20 - Station ID given, also the weather.
- 3:17:50 - Played the #1 song, sung by Wahlen Jennings.
- 3:20 - Said it was 21 minutes after three. Then, a commercial for an all-night garage, phone # 725-7043
- 3:24:30 - Ad for an all-night restaurant on U.S. (22?) North; Jacksonville.
- 3:28:15 - Said, "This is the 24-hour service of St. Johns Broadcasting Service, WVOJ, Jacksonville, Florida."
- 3:28:45 - Spot news broadcast.
- 3:38 - Ad for Sunshine State Motors, 7406 Main Street, and said to mention this announcement on WVOJ when you go there.

I would appreciate it, sir, if you could send me one of your Coverage Maps, and I look forward to a letter, verifying my reception of WVOJ. When did you change to these call letters? When is WVOJ silent?

Return postage is enclosed, and my very best to you and all the folks at WVOJ. I enjoy your type of programming - we have two stations around here who program similarly to you - WJRZ-970 in Hackensack, N.J., and WTHE-1520, in Mineola, Long Island. I hope you'll find the county format very successful!

Thank you very much for your time and trouble, and courtesy. Ernest R. Cooper