

Radio Station WJHR

500 Watts - 1480 Kc.

Edgewater Gulf Beach Panama City, Florida

September 3, 1957

Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26 New York

Dear Mr. Cooper,

In reply to your letter of August 28, this will confirm your reception of WJHR on Tuesday morning August 27, 1957, from 2:26 AM to 2:32 AM EST, when we were on the air for a frequency measurement.

WJHR went on the air May 1, 1957. Our studio and transmitter location is at Panama City Beach, which is about eight miles from Panama City, however our mailing address is P.O. Box 788, Panama City, Fla. WJHR is one of three stations owned by Harold (Hal) King. He also owns KGHI, Little Rock and KBTA, Jonesboro, both in Arkansas.

We sign on each morning at 5:00 AM CST and our sign off is according to local sunset. We have no network affiliation and at the present time we play the top 40 tunes from sign on to sign off, with five minutes of the news every hour and the weather report every half hour. The call letters do have a special significance. They are to stress weather. We place special emphasis on the weather, with a complete weather report every half hour and the temperature is given between every record. We have an electronic weather station in our studios which records the temperature, humidity, wind speed and direction, and barometric pressure. It's quite a gadget, the first one I had ever seen.

I am sorry to say that we do not have any coverage maps available at this time, they are being prepared now and should be ready in the very near future. I will keep you in mind and send one to you just as soon as we get them.

If you are ever in the "Sunshine State" stop by to see us on the "World's most beautiful beaches."

Sincerely,

Overton Hurst
Overton Hurst, Chief Engineer