

A. V. CATTERTON
GENERAL MANAGER
VICTORIA C. MARTIN
ASST. MGR.

W·M·E·G·

MEL-EAU BROADCASTING CORPORATION

920 K.C. - 1000 WATTS

TELEPHONES EAU GALLIE 2282-2283



POST OFFICE BOX 98 EAU GALLIE, FLORIDA

November 16, 1957

Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, N. Y.

Dear Ernest:

Sorry we have taken so long in answering your letter but we are approaching our busy season and time just seems to fly.

Glad you had the opportunity to catch our frequency test, and am most happy to answer all D.X. letters which come our way. I am going to turn your letter over to our Program Director and she will probably fill in the card thereby giving you two verifications.

WMEG is located in Eau Gallie which is a small town between Melbourne (WMMB - 250 Watts - 1240 Kc) and Cocoa (WKKO - 1000 Watts - 920 KC). Cocoa also has a new Radio Station but I don't know it's call letters yet.

We are right in the heart of the Missile Test Center and Missiles are fired to Down Range stations constantly from Patrick Air Force Base. This is the site of the Satellite.

Right now we have a big promotion going on concerning Sputnik. We have a Spoofnic made of 4 oil drums, painted red with silver Water faucets on the outside for fuel lines and silly little signs all over it. The Satellite is a true Florida one made of 4 Coconuts. It is wired down with Guy Wires containing signs sayins "cut 4 seconds before firing", Cut 3 seconds before firing, cut 2 seconds before firing and "Now, Man, Now! Another sign holds the ignition diagram which shows a huge match. It's really a contest with people registering at local stores for prizes. This is copy righted by a local man...sorry no one else could use it.

Hope this gives you some idea of our operation and a letter for your files. Good luck on your D-Xing.

Sincerely
Donna Walters
Jeanne Walshaw