

"FLORIDA'S 5000 WATT GIANT"

STUDIOS IN
STARKE AND GAINESVILLE, FLORIDA

PHONES 2-2528. 2-2529



TOM HANSSEN, GENERAL MANAGER
TOBY DOWDY, COMMERCIAL MANAGER

PERSONALITY SELLING
GREAT MERCHANDISING

980 KC - 5,000 WATTS

KINCAID ROAD
GAINESVILLE, FLORIDA

December 29, 1954

Mr. Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Sir:

Your report as given by you of reception of this station is substantially correct, and we are pleased to verify your report of reception.

Thanking you for your interest, and report.

Yours sincerely,

J. E. Berkheimer
J. E. Berkheimer

Chief Engineer

JEB:cd
*On Air starting Oct 18, 1954
no sign presence to call letters
Req. freq. checks 0245 to 0300 am
Off air Thursday each month.
Week day hours 530 am to sunset
Sundays 600 am " "
WDVH Independent (no affl.)
Gainesville approx 30,000
(Affiliated WMGR, 5000 WATTS, BAINBRIDGE, GEORGIA Mutual Affl.)*