



P. O. BOX 16656 • BEACH BOULEVARD AT PEACH DRIVE • JACKSONVILLE, FLORIDA • TELEPHONE 721-1533

10,000 WATTS, 1010 KILOCYCLES

May 7, 1969.

Dear Ernest:

Thank you for your letter of April 4, 1966 confirming reception of WBIX at Monday morning on April 4, 1966.

Here are some vital facts and information about our station you would be interested in. WBIX is presently owned by Twin-Ten Radio, Inc. of Jacksonville, Florida. Our programming format for a Day-time Directional Station, is Country Western, Talk, and Religious.

Our antenna array consists of two 199 foot uniform cross section vertical steel series feed towers, spaced 514 feet apart, fed by an R.C.A. BTA-10-U (10,000 watts and matching phasor). Our phase monitor is a Nems-Clarke, type 108-E - our frequency monitor is a Gates M-4990 and our modulation monitor is a General Radio - 1931-A. The audio equipment consists of a Gatesway console in our main control room, feeding a Gates Sta-level and Gates Limiter. The turntables are Collins with Graytone arm. We have four Concord Tape Recorders in the main control room, along with two Spotmasters and one Gates cartridge tape playback units.

We also have a recording room which serves as a back-up control room as well as a production room. The equipment in the recording room consists of a Sparta Console and two matching turntables, a Berlant and Roberts tape recorder as well as a Spotmaster Cartridge Record/Playback unit used to record material for use on the air.

Other facilities consist of a Marti Remote F.M. Pick-up system with a 30 watt Marti-M-30B transmitter operating on 153.29 mcs. and a Marti-MR-30 Receiver. We use a stacked 5 element antenna at the receiving end and a 5 element antenna with the transmitter on our remote broadcasts.

Our studios, offices and transmitter is located half way between Jacksonville Beach and Jacksonville, Florida.

Continue listening to WBIX and tell your friends and neighbors about us.

Sincerely yours,

A handwritten signature in blue ink that reads 'Tom Nornhold'. The signature is fluid and cursive, with a large initial 'T'.

Tom Nornhold,
Chief Engineer WBIX Radio