

RADIO STATION **WBAR** 1460 Kc.- 1.000 WATTS

BARTOW, FLORIDA

September 30, 1953

Mr. Ernest R. Cooper, Editor
National Radio Club
438 E. 21st St.
Brooklyn 26, N.Y.

Dear Mr. Cooper:

Thank you very much for your letter of Sept. 27th, concerning our broadcast of that date. We are very happy to verify your reception. Your details were very complete when compared to our log.

Bartow has a population now of approximately 9500. It got it's name from a General in the Civil War, Frances F. Bartow.

Since we are a daylight station only we sign on at 5:30 A.M. and broadcast through the day light hours only. WBAR went into full time operation Tuesday, Sept. 28th.

I'm sorry to say our coverage maps are not completely printed as yet. But we're filing your letter and as soon as they come we'll forward one on to you.

If at any time you are in, or around Bartow we'd be very glad to have you pay us a visit.

Sincerely,

Ted Leeper
Ted Leeper *m.g.*
General Manager

TL:mg