



Radio Station

1390 K. C.
On Your
Dial

W A V P *Orangeland, U.S.A.*

1000 WATTS

Studios in Jacaranda Hotel

Avon Park, Florida

November 19, 1957

Ernest R Cooper
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper;

Thank you for your report of radio reception of our new radio station on November 11, 1957. This letter will verify that reception.

We began broadcasting on November 3, 1957, with our program schedule running from 5:00 A.M. until local sun down, around 5:30 P.M. WAVP is not affiliated with any other station or network. We have early morning frequency checks the third Monday of each month at 4:50 A.M.

Enclosed you will find some information on Avon Park which may answer some of your questions. Avon Park was named for Stratford on Avon in England.

We are keeping your letter on file with the others received, and all will be given consideration to receive the bushel of oranges which will be sent to the person writing and mentioning our slogan, from the most distant point.

Sincerely,

Charlie Cummins,
Chief Engineer

CC:ns
Enclosure (2)