

Dear Sir; This will confirm your having heard WARN  
on the night or the morning rather, Oct, 5 1957  
we were making noise and distortion test.  
WARN signed on Dec. 24 1952 call letters  
Wise Advertising Repays Nobly

Murray C. Tillman pres.

ERNEST R. COOPER, EDITOR  
NATIONAL RADIO CLUB  
438 EAST 21<sup>ST</sup> STREET  
BROOKLYN 26, NEW YORK

October 5, 1957

Radio Station WARM  
Fort Pierce, Florida

Attention of the Chief Engineer

Good Morning!

This morning, I chanced to hear your station on the air with a test or frequency check period, and I do hope you will be interested in this reception report of your signals here in Brooklyn. I also hope you will be so kind as to verify my reception of WARM, if the report below appears to prove out with your log.

WARM came in very nicely here, in spite of interference from three other 1330 kilocycle stations - CMCB in Havana; another Spanish language station which I believe is HJFE in Colombia, South America, and one other U.S. station which I think is KFH in Wichita, Kansas, now running all night. CMCB was just a trifle weaker than WARM, then came KFH and HJFE, about even in volume, but behind both WARM and CMCB. WARM's signal was S 7-8 here on the meter of my Hammarlund HQ-129-X. The antenna is a 120' long, 65' high NE/SW inverted L, with single lead-in taken from the NE end. I have been a DX fan for 25 years, and have a grand total of 2,772 verifications from that many different standard broadcast stations, like WARM. I do hope you will be so kind as to verify my reception of WARM, and please use the word "VERIFIED" in reference to my reception, for that is the big word to us DX fans, as it establishes our proof of reception, which is what we seek. Thank you.

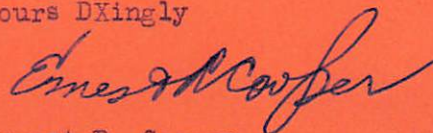
Now, here is what I heard this morning:

Date: October 5, 1957 Frequency - 1330 kc/s.  
2:37 a.m., E.S.T. (as I stopped on 1330) - Open carrier, unmodulated.  
2:37:30 - Announcement, "Radio Station WARM, Fort Pierce, Florida."  
2:37:35 - Modulation by cycle tone.  
2:38 - Tone off; open carrier.  
2:39:15 - Tone resumed at a high pitch, then in 20 seconds, lowered in pitch.  
2:39:45 - Open carrier.  
2:40:05 - Tone starting high, then descending in tone.  
2:40:25 - Open carrier.  
2:40:50 - High-pitched tone, going up and down at 2:41:05 and 2:41:15, then staying at a low pitch.  
2:41:30 - Open carrier.  
2:41:45 - The carrier left the air.

Please tell me when WARM first went on the air, and what the significance of the call letters are. Is WARM affiliated with any other station or network? Do you have a regular early-morning frequency check period, and if so, when does it occur? What are your regular broadcasting hours? Might I possibly have one of your WARM coverage maps, please? What is the population of Fort Pierce?

Return postage is enclosed, and thank you so much in advance of your favor, and the very best to you and to all the folks at WARM, and "More Power to You."

Yours DXingly



Ernest R. Cooper