

WABR

Box 7547, Orlando, Florida - Phone 5-6631

February 21, 1957

Mr. Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, N. Y.

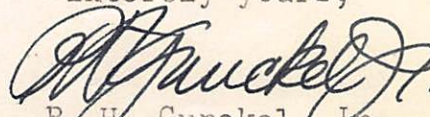
This will verify your reception of Radio Station WABR testing it's new 5000 watt transmitter on Feb. 21, 1957.

Winter Park is part of the Greater Orlando Area and we have a year round population of approximately 90,000. Orlando does not pull a lot of tourists - but does get some - this city is more of a commercial and agricultural center for the state. Winter Park called the City of Homes has a set population of approximately 17,000 and a winter population of 30,000. As you probably know, Winter Park is the home of Rollins College...

WABR is not directional and we do not have a new coverage map but I am enclosing an old one. We are not affiliated with any other station and there is no particular significance in our call letters unless it's W-here A-dvertising B-rings R-esults. We operate now from sunrise to sunset and our early morning frequency checking is scheduled for the third Thursday in each month between 5 and 5:30 a. m.

I hope I have answered all of your questions - if I omitted anything - drop me a note.

Sincerely yours,


R. H. Gunckel, Jr.
General Manager

Music All Day

NEWS EVERY HOUR - ON THE HOUR