

BROADCASTING CORPORATION OF AMERICA

HOME OFFICE . . . RIVERSIDE, CALIFORNIA

KYOR- BLYTHE
CALIF.

ADDRESS REPLY TO COMPANY OR STATION

THIS LETTER IS FROM STATION

January 15, 1952

Mr. Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, N.Y.

Dear Mr. Cooper,

Thank you for your letter of January 7th, Stanwood
R. Morse of Bradford, Mass (he's also N.R.C) got
us on the 7th.

KYOR is on from 6 AM to 11:00 PM weekly and
7 AM to 10:30 PM Sunday. Our signal carries about
40-50 miles in the days and 50-70 miles at night,
KOCB was changed to KYOR over a year ago. Blythe
population is over 6,000. We air to over
32,000 people. Blythe is a fine winter resort
town (nice and warm) and in the summer it's
hot as H-----.

The Chamber of Commerce has a very
nice booklet which they will send you on
request. Many thanks for your letter.

John D Zvalo,
PROGRAM DIR,

AFFILIATED

B.C.A. CALIFORNIA RURAL NETWORK
FM RADIO AND TELEVISION CORP.—KRPO

ENGR-ANNCR.

B. C. A. STATIONS

KPRO—RIVERSIDE—SAN BERNARDINO
KPOR—FM—RIVERSIDE—SAN BERNARDINO
KARO—TV—RIVERSIDE—SAN BERNARDINO

KROP—BRAWLEY—EL CENTRO
KREO—INDIO—PALM SPRINGS
KYOR—BLYTHE