

this is . . .

K T K R

. . . in Taft

Mr. Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, New York

March 16th
1953

Dear Mr. Cooper:

This letter is to Verify your reception of Radio Station KTKR located in Taft California. For being in the "Mud" you did very well with your report, as the selections were correct and the times of reception too. It gives me a great deal of pleasure to issue a letter giving VERIFIED indication of your reception of this station.

Taking your questions in order.

Taft was named after President Taft. It was called Moron prior to that. The name was given to Taft by Harry Hopkins pioneer of the area when he was seeking a Post Office for the city.

Taft population is slightly over 3,800 incorporated, about 17 thousand total, the most living outside the incorporated area.

Coverage map enclosed. We cover more than is shown on the map but have consistant listeners within the area shown. The station is none directional but due to mountains around us cause signal to travel better toward the north east.

The station started broadcasting March 16th, 1948.

We broadcast from 7 AM to 6 PM or Sunset which ever is earlier.

The station is not affiliated with any network.

Skip distance, Frequency and atmospheric conditions have more to do with distance reception than ~~the~~ Power. You must have discovered this if you have logged as many stations as you say in your letter. One big factor is the transmitting antenna. We are not interested in reception in New York, so designed our antenna to give us local reception in our trade area.

The second Monday morning each month 12:30 to 45 local time.

'Specializing in Special Events' RADIO STATION KTKR