

KFI

640 KC.

NBC RED NETWORK



KECA

790 KC.

NBC BLUE NETWORK

*Earle C. Anthony, Inc.*  
RADIO DIVISION

141 NORTH VERMONT AVENUE

LOS ANGELES • CALIFORNIA

March 29, 1943

Ernest R. Cooper  
438 East 21 Street  
Brooklyn, New York.

Dear Mr. Cooper;

Many many thanks for advising us that you picked up our station. We are always pleased when someone outside of California tunes in on KFI.

We are the only Clear Channel Station on the west coast, making it possible for you to pick up our station in good weather. KFI is the local outlet station for the National Broadcasting Company, and its associate, KECA, is outlet for the Blue Network. Both of these stations are independently owned and operated by Earle C. Anthony, Inc. KFI operates on 640, using 50,000 watts of power, and KECA operates on 790 kilocycles, using 5,000 watts.

Enclosed you will find a verification stamp of KFI, and also the booklet for which you asked.

KFI has been a twenty-four hour station ever since the war broke out, but we sign off at 12:00 AM on Monday night, and resume on Tuesday morning at 6:00 AM. This period of silence is used to check our equipment, and to see that everything is running smoothly.

Thanks again for writing to us, and we hope to hear from you in the near future, telling us that you again picked up our station, or that you tuned in on KECA.

Yours very truly,

*Kathryn Welther*

KATHRYN WELTHER  
Audience Mail Department

Dear Radio Friend.

This card verifies your reception of KFI....., KECA..... We are happy to number you in our audience.

You may be interested in the following facts about KFI-KECA.

### KFI

*640 kilocycles—468.5 meters—50,000 watts*

Operates daily from 6:45 A. M. (Pacific Standard Time) until midnight. Transmitter (most powerful West of Chicago) located at Buena Park, 21 miles southeast of Los Angeles. Studios at 1000 South Hope St., Los Angeles.

KFI has been in operation since April, 1922. Its daily programs include variety reviews, exclusive news dispatches by leased wire, finance, health and home economic talks, symphony, chamber and popular dance music.

### KECA

*1430 kilocycles—210 meters—1000 watts*

Operated daily from 9:00 A. M. to 11:00 P. M. (Pacific Standard Time). Transmitter at Eighth and Beacon Streets, studios at 1000 South Hope St., Los Angeles.

KECA has operated since November, 1929. Its daily programs correspond in quality and character to those of KFI.

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BOTH KFI AND KECA ARE OWNED AND OPERATED BY EARLE C. ANTHONY, INC., CALIFORNIA DISTRIBUTOR OF PACKARD MOTOR CARS, AND ARE ASSOCIATE STATIONS OF THE NATIONAL BROADCASTING COMPANY.

RF1  
Los Angeles

~~KFI - KECA~~

EARLE C. ANTHONY, INC.

California Distributor of

PACKARD MOTOR CARS

1000 SOUTH HOPE STREET, LOS ANGELES, CALIF.



Ernest R. Cooper  
312 East 5 St  
Brooklyn, N.Y.