

KDON

1460 KILOCYCLES
5000 WATTS



TRANSMITTER AT
PALM BEACH, CALIFORNIA

Monterey Bay Area's Most Powerful Radio Station

SERVING CENTRAL COAST COUNTIES
AND THE SALINAS VALLEY

STUDIOS AND OFFICES

SANTA CRUZ 1407 PACIFIC AVENUE
MONTEREY 468 CALLE PRINCIPAL
WATSONVILLE RESETAR HOTEL
SALINAS (MAIN OFFICE) CALIFORNIAN BUILDING
SALINAS, CALIFORNIA

May 29, 1952

Dear Mr. Cooper,

This is to verify your reception report of KDON
Santa Cruz, California at 12:01:30 am February 10, 1952.

In answer to your inquiry: For KDON to increase
its power to 1 kw the transmitter location of KRUZ at Palm
Beach was purchased, therefore changing our official
designation to Santa Cruz and 1460 kc. Shortly thereafter
KDON increased to 5 kw full time. Our directional pattern
feeds two main lobes, one to Santa Cruz and the other to
Salinas and the Salinas Valley. Our transmitter location
is four miles West of Watsonville, with a minor lobe serving
that community. The population of Santa Cruz is about 25,000 -
Salinas 15,000 - Watsonville 11,000 - Monterey 13,000.
KDON's old transmitter location on the pier in Monterey is
now KMBY 250 watts on 1240 kc.

At the present time KDON maintains no regular
scheduled test periods. Thank you for your interest and
letter.

Sincerely,

Paul Wylie
Transmitter Supervisor



KDON Radio

Monterey Bay Area Personality Station

Transmitter:
Palm Beach
Watsonville, California

* * * * *

Main Studio
757 Abbott Street
Salinas, California

1460 kc.
5,000 watts
Directional
6 AM to 12 Midnight

THIS IS TO ACKNOWLEDGE RECEPTION
OF OUR RADIO SIGNAL.....

DATE: January 2, 1966

TIME: 11:30 P.S.T.

REMARKS:

Yes, we do get quite a few of this type of form.

I am sorry but we do not have any post cards. Thank you for your interest.

THANK YOU FOR YOUR INTEREST IN OUR STATION!

CORDIALLY,

KDON, INCORPORATED

Judith Seim

JUDITH SEIM
RECEPTIONIST