

KWEM

990 ON YOUR DIAL

WEST MEMPHIS BROADCASTING CORPORATION

WEST MEMPHIS - - ARKANSAS

January 30, 1947

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn, N. Y.

Dear Mr. Cooper:

I trust that this letter will suffice for verification of your recent report of reception of KWEM.

We are using a four hundred and sixty five foot over-all height vertical radiator, with 120-400 foot radials, and 120-100 foot radials spaced three degrees apart. Our equipment throughout the station is of Gates Radio Company manufacture.

We will be on the air every morning for the next few months for a frequency check, and we will appreciate any further reports on reception.

Thank you very much;



Vernon L. Villaplain
Chief Engineer

VLD:bd

IN THE
HEART
OF THE
MEMPHIS
MARKET



1,000 WATTS OF POWER FOR A 250 WATT RATE