

# White County Broadcasting Company, Inc.

Post Office Box 95

Searcy

Arkansas

1000 Watts

1300 On Your Dial

October 29, 1951

**K**  
Ernest R. Cooper  
National Radio Club  
438 East 21st St. ,  
Brooklyn 26, N. Y.

Dear Sir:

**W**  
I'd like to apologize for the long delay in verifying your reception of our station Sept. 24th. We've been very short-handed since going on the air and I've just today been able to answer the first reception reports.

Searcy is located in east central Ark. about 50 miles north east of Little Rock and has a population of 6,000. We're just on the fringe of the Ozarks and located on U.S. Highway 67. As for equipment...like so many stations today.....it's all Gates. Our x'mtr is the BC-1F and we're using a 200 ft. Utility guyed tower. We're daytime only but have a rather unusual coverage... with a radius of about 150 miles. Our early morning freq. check is made by Ellington Radio, Jackson, Miss. on the monday following the first Sunday of each month at 1:15 . KWCB went on the air with it's regularly scheduled programs August 25th.

This letter is very brief and I hope you'll forgive me for being so tardy with all my verifications. I was previously Ch. at WKWF in Key West, Fla. and I remember the wonderful cooperation given by tthe DXer's while there....so, thanks a million, good listeningand

73's

**B**  
H. M. Harris  
H. M. Harris