



"The
Voice
of
North
Little
Rock"

1380 kcs.
1000 watts

L. R. LUKER
CHAIRMAN OF BOARD

WILLIS EDDINS
PRESIDENT

RAY BARTLETT
GENERAL MANAGER

ARKANSAS VALLEY BROADCASTING CO.

INDEPENDENT LIFE BUILDING

PHONES FR 6-1997
FR 6-1998

NORTH LITTLE ROCK, ARKANSAS

April 16, 1957

Mr. Ernest R. Cooper, Editor

National Radio Club

438 East 21st Street

Brooklyn 26, New York

Dear Mr. Cooper:

We are very pleased to hear from you regarding our equipment test.

This will verify your reception of KNLR on Saturday, April 6, 1957, at 1:12 A.M. Central Standard Time, on 1380 kc.

Best regards,

Ray Bartlett

RB:ha