

KDMS

EL DORADO BROADCASTING COMPANY

5000 WATTS — — — — — 1290 ON YOUR DIAL

208 NORTH CLEVELAND — — — PHONE UNION 3-5121

EL DORADO, ARKANSAS

April 27, 1957

Mr. Ernest R. Cooper
National Radio Club
438 East 21st St.
Brooklyn 26, N. Y.

Dear Mr. Cooper:

Please forgive us for the delay in confirming your report of February 25th, 1957. This letter was temporarily mis-laid. KDMS first went on the air in 1950 and began using 5000 watts on the 24th of February during its initial equipment test. Our regular frequency check is the fourth Monday of each month at 5 to 5:15 a.m. at which time you will hear 1000 cycle tone and station identifications at approximately five minute intervals. The population of El Dorado is now 25,000. KDMS is affiliated with three other stations. The call letters and locations of these will be found on this stationery.

Thank you very much for your interest.

EL DORADO BROADCASTING COMPANY

Edward R. Hall

Edward R. Hall
Manager

ERH:BB

THE SOUTHERN GROUP

K H B M — MONTICELLO, ARKANSAS

K W R W — GUTHRIE, OKLAHOMA

K V C L — WINNFIELD, LOUISIANA

K D M S — EL DORADO, ARKANSAS

54