

# KBRS

A B C Network - Full time - 1340 Kc.

SPRINGDALE, ARKANSAS

BROADCASTING  
... from the  
HEART... for  
the OZARKS ...

~~December 27,~~ 1952  
*January 10,*

Mr. Cooper  
National Radio Club  
438 East 21st Street  
Brooklyn 26, New York

Dear Mr. Cooper:

I am in receipt of your letter of the 24th. Thanks a lot for the letter, as we are always glad to know that our signal does get out that far. As of late we are receiving lots of this type mail and are proud of our collection. At the present we are on the air from 5:30 AM until 3:00 PM, five days a week and 17 hours on Saturday and Sunday.

We are using an 157 foot tower that is very well grounded and series fed. We are also using a Gates 250C-1 transmitter, and are located in the heart of the "Ozarks". We are affiliated with ABC at the present time until 10:00 at night. We have an extra large staff for this size set-up and are a very happy family. Again thanking you for your letter, I would like to affirm that you did hear our station.

Very truly yours,

*Dalton Sanders*  
Dalton Sanders  
Chief Engineer