

T. H. GAILLARD, JR., PRESIDENT
W. M. JORDAN, VICE-PRESIDENT
W. P. THIELENS, SECY. & TREAS.

MEMBER ASSOCIATED PRESS
AFFILIATED WITH LIBERTY
BROADCASTING SYSTEM
DIAL 2413-2414

JACKSON BROADCASTING COMPANY

INCORPORATED
WPBB

1000 WATTS 1290 K. C.

JACKSON, ALABAMA

February 24, 1953

T. H. GAILLARD, JR.
GENERAL MANAGER
CHARLES BALLAS
PROGRAM DIRECTOR
BEN G. BRIGGS
CHIEF ANNOUNCER
E. A. ALLEN
CHIEF ENGINEER
DORA LEE CLAY
TRAFFIC CLERK
GUY R. HESTER
SALES MANAGER

Ernest B. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Sir

In regard to your letter of February 12, I have checked and found that we did have a frequency check on the morning of the 12th; at the time stated in your letter.

As the time, program, and signal, described in your letter, are similar to the program of WPBB, I feel sure that it was this station you heard.

I'm sorry I can't tell you after whom Jackson named, however, the population is 10,000. The rest of the information you requested is on the back of the stationery.

I thank you for your letter. Your old report was never called to my attention. I'm very sorry it was never answered.

I hope this information will be sufficient.

Truly yours
Billie Fleming Eng

Southwest Alabama's Best Salesman

WPBB

Jackson, Alabama

1000 WATTS

1290 KILOCYCLES

In Primary Coverage:

Population	245,800
Homes	64,290
RADIO HOMES	51,305
Retail Sales	\$84,538,000
Income	\$114,308,000

