

1350 K C

U P NEWS

N B C TRANSCRIPTIONS

W G A D

COOSA VALLEY BROADCASTING COMPANY

STUDIOS 817 FORREST AVENUE

PHONE 3880

GADSDEN, ALABAMA

1000 WATTS

DAY

AND NIGHT

October 9, 1948

Mr. Ernest R. Cooper, Editor
National Radio Club
Brooklyn, N. Y.

Dear Mr. Cooper:

The management of this station referred your reception report of WGAD to me for answering, the October 1st report of this year.

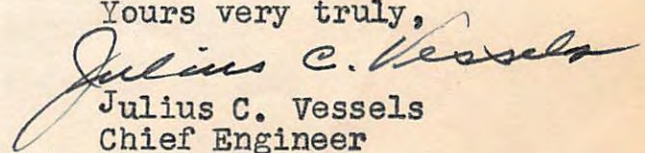
I regret that you did not get an answer to your previous reports. Although I have been with the station from it's earliest construction, I have not served in capacity of Chief Engineer regularly, but have in the past worked as a Consulting Engineer for them since leaving WODD, Chattanooga where I was Chief Engineer for the past eleven years. Your letter could have gone to WGWD as you mentioned.

We do not run regular frequency checks. In fact, I believe that was about the second one we have ever run, but instead get them easy during the daytime.

Now, in reference to your report of our signal, we wish to verify your reception of WGAD on the morning of October 1st as being correct and appreciate the information regarding same.

Kindest regards and Happy Listening to you from US.

Yours very truly,


Julius C. Vessels
Chief Engineer

Gadsden Owned and Operated
Affiliated With Mutual Broadcasting System