

Shelby County Broadcasting Co., Inc.

PHONE NORTH 8-7751



P. O. BOX 428

Calera, Alabama  
Feb 25, 1958

Dear Mr Cooper,

No doubt you and many other D's in  
who were kind enough to send me a  
report are wondering why I've not  
answered. Simply this is a rural  
station with minimum staff and  
getting it off the ~~ground~~ ground has  
been time consuming. My apologies.

My lag & your report leave  
no doubt as to your reception of WBVE  
Dec. 26, 1957.

Population 2300, Calera in Spanish for time.  
We began operation JAN 12, 1958. Sign on  
as of March 1, 1958 will be 5:30 AM week  
days, 6:45 AM (EST) Sundays. No early req. checks.  
WBVE is one of 3 sister stations, WQYE; WJIG,  
Tullahoma, Tenn (740 KC), & we hope WHBS, Huntsville.  
No coverage drops as yet. Be happy to send you  
one in a few weeks.

Thank you  
report

73' S  
Marion P. Jones  
C E

Your Best Buy



By Far Is 'Bye'

Shelby County Broadcasting Co., Inc.

PHONE NORTH 8-7751



P. O. BOX 428

Calera, Alabama

July 4

Dear Earnest,

Your report of reception of WBVE is hereby "Verified". Thank you for the report.

The pop. of Calera is 1850. In Spanish Calera means Lime.

We began scheduled operation Jan 12, 1957. No off hour frequency checks. We sign on Mon - Sat 5:30 A CST. Sign off sunset. Sunday 6:30 A - sunset. WBVE is the third on a new chain "The Smith Stations". The others are WHBS (5000) Huntsville, Ala & WJIG, Tallahoma Tenn.

Thank you for the report  
Ernest P. Jones

Your Best Buy



By Far Is 'Bye'