



5,000 WATTS

Smith Broadcasting, Inc.

YOUR RADIO WAY IN HUNTSVILLE

POST OFFICE BOX 986
HUNTSVILLE, ALABAMA
PHONE: JE 2-8471

January 6, 1960

Mr. Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

We were very pleased to hear from you as we are always happy to hear from our listeners of a distance.

Yes, Mr. Cooper, you were correct, your logging was from WAAY, Huntsville, Alabama.

"WAY" is a non-directional 5,000 Watt in the day time, and a Southwest directional at night on 500 Watts. As you requested, enclosed you will find our coverage map. The power change from 500 W to 5,000 W comes at 4:00 A.M. "WAY" is on a 24 hour operation. The call letters, WAAY, are pronounced "WAY".

We are proud to be added to your collection of stations which you have received.

Good Listening!

Yours the 1550 "WAY",

SMITH BROADCASTING, INC.

Shirley Woods
(Mrs.) Shirley Woods
Promotion

Enc.