

**MADISON, WISC.**

**WISM**

**U.S.A.**

Thank You

3/4/76

0114-0124 CST

for your reception report. WISM AM broadcasts on a frequency of 1480 Kilohertz with a power of 5,000 watts. We are directional night & day using a Collins 21E 5,000 watt Transmitter. WISM FM broadcasts on a frequency of 98.1 Megahertz with an effective radiated power of 20,000 watts. Our antenna stands 350' above average terrain being driven by a Gates FM 10H Transmitter. Thank you for your interest in WISM.

BOX 2058  
MADISON, WISC.  
53701 USA

Chris Cain  
Chief Engineer



WITL LANSING • WJSM - WIRX - ST. JOSEPH - BENTON HARBOR • WYFE ROCKFORD • WOSH - WYTL OSHKOSH • WIZM LA CROSSE

Syene Road, P.O. Box 2058, Madison, Wisconsin 53701 • (608) 271-1484




March 8, 1976

Kelly Andrews  
Greensboro, NC

Dear Kelly:

Thank you for your recent reception report and tape. The night you listened to us we were in the midst of the worst ice storm the midwest has ever experienced. To say the least our directional array was completely frozen up & we lost some skirt tuning wires that broke on one of our towers. Our Night time directional is very intricate & it doesn't take much to upset it. It has been our past experience to explain on the log under what climatic conditions we are experiencing & we're covered as far as the FCC is concerned.

I am returning your tape to you, as hopefully you won't have a chance to hear us again!

Regards,  
  
Chris Cain  
Engineering Supr.