

CHANNEL 5
POWER 100 KW ERP
ANTENNA RCA Super Turnstile
TOWER 2349' above sea level
TRANSMITTER RCA TT-25DL &
RCA TT-25BL
ON AIR SINCE 28 September 1948

WBAP-TV NBC

FREQUENCY 96.3 MC
POWER 88 KW ERP Horizontal,
38 KW Vertical
ANTENNA RCA Ring 1440 feet
on TV Tower
TRANSMITTER Collins 830H (20 KW)
ON AIR SINCE 8 March 1949

WBAP FM

FREQUENCY 820 KC
POWER 50 KW Clear Channel
ANTENNA 654 Feet Vertical Radiator
TRANSMITTER RCA BTA-50 F
ON AIR SINCE 2 May 1922

WBAP 820 NBC

FREQUENCY 570 KC
POWER 5 KW D D-N
ANTENNA 3 654-Foot Vertical Radiator
TRANSMITTER RCA BTA-5F
ON AIR SINCE 1 May 1938

WBAP 570 ABC

Howdy, Pardner:

Your report is confirmed. Thank you for tuning in WBAP.
We are happy to learn that you are one of our listeners.

Roy Bacus

General Manager

WBAP AM-FM-TV

PS: We hope you'll come down our way and enjoy yourself
in Texas, a fabulous land of outdoor sport and informal living.
Plan to spend your next vacation in Texas. You'll love it!

WBAP

AM
FM
TV



BOX 1780, FORT WORTH, TEXAS 76101, USA

Kelly Andrews
305 S. Jefferson Street
Goldsboro, North Carolina 27530

